

# APOLLO SUNSHINE

## SHALL NOISE UPON

Enter the world of Apollo Sunshine. Shall Noise Upon, the band's anagrammatic third album juxtaposes phonetic exploration of the existential sort. To describe this album in a word: eclectic. Combine that with sharp contrasting transitions between tracks (like traversing from the harsh rasp of distortion in "Brotherhood of Death" into an intertwined acoustic guitar melody duo embedded on ranging symphonic woodwinds in "Happiness" and one may think this album to be of the mix or "best of" variety. But there is a method to Apollo Sunshine's mixed genius. The album progression is a journey through life. Opening on "Breeze," with wind-chimey subtle excellence, a celebration of Earth ("Singing To The Earth (To Thank Her For You)" in a twangy splendor soon succumbs corruption by the rougher reality of "666: The Coming Of The New World Government" and "Brotherhood of Death." From here, it's difficult to predict what will be around the next corner. C'est la vie.

Contemplations on melodic bliss ("Happiness"), trippy vocal impositions of enlightenment ("We Are Born When We Die"), and funkadelic freedom romps ("The Funky Chamberlain (Who Begot Who)") fill up the middle. Ever increasing in divergence, Apollo Sunshine rounds out the album with everything from folk guitar fingerpicking, to Doppler sound effects and high-energy horn and samba beats.

Only the vinyl captures Apollo Sunshine's full sonic range. "It exceeds the digital release in fidelity," Apollo Sunshine member Jeremy Black said. "We pressed it on two records to increase the volume and get more low end response."

Furthermore, the band spills their eclectic blend onto the six-sided gatefold cover by artist Cody Hoyt. He is known for combining a wide variety of mediums into richly layered works that have appeared on such other artists' 12" LPs as Dino Felipe, Sunroof!, Arrington De Dionyso, Keith Fullerton Whitman, Ariel Pink, 000, and Carlos Giffoni.



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### *Shall Noise Upon*

**Format:** 2 12" LPs in Gatefold cover

**Artwork:** Cody Hoyt

**Label:** Headless Heroes  
Black & Greene

**Manufacturer:** Rainbow Records

**Quantity Manufactured:** 1000

**Production:** Recorded during the summer of 2007  
in a house in the Catskill Mountains,  
Produced & Engineered by Apollo  
Sunshine & Quentin Stoltzfus

Black maintains Apollo Sunshine will always press their albums on vinyl and the next album may be on color vinyl according to their manufacturer Rainbow Records. "Fuck computers," he said. "Vinyl is for people who want to hear more warmth and accuracy in recordings."

-Michael Del Rosso  
[www.apollosunshine.com](http://www.apollosunshine.com)